

Dear Tournament Coordinator,

Thank you for your interest in booking your golf event with us. We appreciate the opportunity to display why The Lakes would be a great facility to host your golf event.

The Lakes is Cape Breton Island's newest 18 hole championship golf facility. Architect Graham Cooke has created a golf course that will excite and challenge the competitive player, while offering ease of play and generous landing areas for the novice golfer. Constructed on 200 acres overlooking the world famous Bras D'or Lakes in Ben Eoin, the course provides a unique golfing experience and is easily accessible from all areas of Sydney and surrounding communities.

The management and staff at The Lakes strive to provide exceptional service and the uniquely east coast hospitality that exceeds your every expectation. From the time you walk onto the property, our goal is complete satisfaction. From the careful selection of an exceptional property, premium turfgrass playing surfaces, and quality maintenance practices to the friendly, professional service, we look forward to making your day memorable for all the right reasons.

Our Tournament Package is enclosed for you to refer to as you plan your upcoming event. If you have any questions or concerns regarding the Tournament Package or details surrounding your event, please do not hesitate to contact us at 902-828-4653 or jsweeney@thelakesgolfclub.ca and we would be glad to help.

As a new tournament to The Lakes, we thank you for your interest and ask that you read carefully through the Tournament Package to familiarize yourself with what you can expect from your day at The Lakes. If you choose to host your event with us, please complete the Tournament Policy sheet on the last page of this package and return to us with the appropriate deposit. Once the signed policy sheet and deposit have been received, the date will be secured for your event and we will look forward to making your event a success now and in the future.

Best Regards,

Jason Sweeney, CPGA
Director of Golf Operations
The Lakes GC



THE LAKES
— GOLF CLUB —

2010
Tournament
Package

Tournament Rules & Regulations

Please take the time to convey the club rules and regulations to your participants in advance of your event so they are aware and to avoid any embarrassment on tournament day.

Dress Code

We ask that all participants (organizers, players, & volunteers) wear the proper golf attire on the golf course and in the clubhouse.

Acceptable Attire

Gentlemen

- ⇒ Slacks
- ⇒ Bermuda or Walking length shorts
- ⇒ Jeans that do not have holes or frays
- ⇒ Shirts should have sleeves and a collar

Ladies

- ⇒ Slacks or Capri Pants
- ⇒ Bermuda or Walking length shorts
- ⇒ Jeans that do not have holes or frays
- ⇒ Shirts should have collar or sleeves

Unacceptable Attire

- ⇒ Sweat pants, bathing suits, etc.
- ⇒ Tank tops, muscle shirts, cut-off shirts, halter or strapless tops
- ⇒ Other attire the professional staff deems inappropriate

Footwear

- ⇒ The Lakes Golf Club is an Alternate Spike Facility.
- ⇒ Metal spikes are NOT permitted at any time.
- ⇒ Running shoes, casual shoes (no heel) and golf sandals are permitted.

Power Carts and Rental Clubs

- ⇒ Players will be advised of course conditions and must obey the cart rules set out on the tournament date.
- ⇒ Use of cart paths between greens and tees on all holes is encouraged. All par 3's are Cart Path Only everyday.
- ⇒ Unfortunately damage to rental equipment at golf course has become a problem. Because of this, all tournaments with rented power carts &/or clubs will be responsible for damage to these items. We will attempt to hold individuals responsible, however, if unsuccessful, the tournament will be held responsible.

Golf Course Etiquette

- ⇒ Players are asked to repair ball marks, replace divots, and rake bunkers.
- ⇒ All power and pull carts are to be kept off tee boxes and greens.
- ⇒ Please respect the other golfers and refrain from the use of profanities on the golf course.
- ⇒ Use of ipods or other music devices will be monitored for volume and content. If disturbing to other players, they may be asked to be turned off.

Contests on the Golf Course

- ⇒ Hole contest signs will be made available to all tournaments at no charge.
- ⇒ If sponsor signs are to go out on the golf course, please submit the signs with hole placement information to the pro shop at least two hours prior to the start of the tournament.
- ⇒ The Lakes Golf Club is not responsible for any signs that are left from tournaments. Please ensure that any signage is picked up the day of the tournament.

Food and Beverage

- ⇒ Due to NSLCC liquor dispensing laws, all alcohol must be supplied by The Lakes GC.
- ⇒ Outside source sampling may be permitted through the authorization of management. Please contact the club in advance for approval.

Pace of Play

Slow play is still the #1 problem at most golf clubs today. In group outings, there is often a mix of “avid golfers” and “novice golfers”, so we have taken the appropriate steps to help avoid slow play.

A “Pace of Play” Program has been adopted at The Lakes to help players to know what is an acceptable amount of time to play our golf course that states:

- ⇒ Play should not take more than an average of 15 minutes per hole.
- ⇒ Maintain pace with the group ahead within the appropriate time limits above.

WAYS TO COMBAT SLOW PLAY ARE:

- ⇒ **BE READY** to hit when it is your turn.
- ⇒ **AVOID** taking excessive practice swings.
- ⇒ **MARK SCORE** on the next tee when players are waiting.
- ⇒ **KEEP PACE** with the group ahead of you.
- ⇒ **ALL TOURNAMENTS** will play a Texas Scramble format unless authorized by the Director of Golf prior to the event.

Starters/On Course Hosts

- ⇒ Our starters and course hosts are on the course to help your group and all players to enjoy their day. If you have any questions or concerns, they are there to help or to convey those concerns to management.
- ⇒ Our starters and course hosts have also been instructed to uphold The Lakes “Pace of Play” Program.
- ⇒ If a group falls out of position on the course, the course hosts have been instructed to enforce our “Pace of Play” Program Rules.
- ⇒ Our course hosts will attempt to help the group to maintain the pace but if necessary, and to be fair to all guests of The Lakes on the day of the event, steps may need to be taken to have the group get back into position.

Our rules and regulations are in place to be fair to all players and to help promote an enjoyable golf experience for everyone.

2010 Tournaments

Tee Time Tournaments

(Booking Deposit \$250.00)

Requirements

- ⇒ **Minimum 16 players**
- ⇒ **Book up to 1 year in advance with the appropriate deposit**
- ⇒ **Tee time events can play anytime Monday to Friday but are restricted to play after 12:00pm on weekends and holidays.**
- ⇒ **Food & Beverage requirement (lunch, dinner, or both)**
- ⇒ **Special pricing for Monday to Thursday events (see page 6 for details)**

Your guest's day at The Lakes Golf Club will include the following:

18 Holes of Championship Golf

Shared Power Cart (Optional)

BBQ Lunch or Boxed Lunch with non-alcoholic beverage

Your Choice of Banquet Meal (menu selections on page 8 & 9)

Tournament Scoring

Personalized Hole Competition & Power Cart Signage

On-Course Placement & Pick-Up of Event/Sponsor Signage

Dedicated Registration Area To Greet Your Guest Upon Arrival

Prize Table Set-Up

On Course Player Assistant

On Course Beverage Service

****Exclusive To The Lakes Golf Club****

“See Your Game” Group Photo or Individual Swing Video

(Up to \$20 Retail Value Included)

*****Chance to Win Your Event's Green Fees for 2011*****

Every Not-For-Profit/Charitable tournament hosting their event at The Lakes will be entered in a draw to win their tournament green fees for their 2011 event.

(Up to \$9,000.00 value)

2010 Tournaments

Shotgun, Modified Shotgun, or Split Tee Tournaments (Booking Deposit \$500.00)

Requirements

- ⇒ **Minimum of 72 paid players**
- ⇒ **Book up to 1 year in advance with the appropriate deposit.**
- ⇒ **All players must use power carts.**
- ⇒ **Food & Beverage requirement (lunch, dinner, or both)**
- ⇒ **Shotgun Events are restricted to Monday - Thursday anytime, 1:00pm Fridays, or Weekends & Holidays after 2:00pm**
- ⇒ **Club regulations limit the number of shotgun events weekly and monthly**
- ⇒ **Special pricing for Monday to Thursday events (see page 6 for details)**

Your guest's day at The Lakes Golf Club will include the following:

18 Holes of Championship Golf
Shared Power Cart
Complimentary Use of Practice Facility
BBQ Lunch or Boxed Lunch with non-alcoholic beverage (Optional)
Your Choice of Banquet Meal (menu selections on page 8 & 9)
Tournament Scoring
Personalized Hole Competition & Power Cart Signage
On-Course Placement & Pick-Up of Event/Sponsor Signage
Dedicated Registration Area To Greet Your Guest Upon Arrival
Prize Table Set-Up
On Course Player Assistant
On Course Beverage Service

****Exclusive To The Lakes Golf Club****

**“See Your Game” Group Photo or Individual Swing Video
(Up to \$20 Retail Value Included)**

*****Chance to Win Your Event's Green Fees for 2011*****

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be entered in a draw to win their tournament green fees for their 2011 event.
(Up to \$9,000.00 value)**

2010 Tournament Pricing

Tee Time Tournaments

		Value Season**	Peak Season
Monday	Up to 24 Players	\$50	\$65
to	25 to 48 Players	\$45	\$60
Sunday	48 Players & Up	\$40	\$55

Shotgun, Modified Shotgun, & Split Tee Tournaments

		Value Season**	Peak Season
Monday to Thursday	72 Players & Up	\$40	\$55
Fridays, Weekends, & Holidays	72 Players & Up	\$50	\$65

**Value Season - May 1 to June 3 & Sept 20 to Oct 30, 2010

2010 Rental Equipment Pricing

Power Cart Rentals	\$ 35.40 (\$17.70 per person)
Ricksha Pull Cart Rentals	\$ 7.00
Executive 14 pc Club Rental (Nike & Callaway Sets Available)	\$ 35.00

CPGA Professional Instruction

Whether you're planning an event for 16 or 160, the CPGA Professionals at The Lakes can offer your participants a memorable experience.

The benefits of hosting a corporate clinic at The Lakes Golf Club ranges from enhancing cohesiveness within your company to maximizing your business profile while increasing awareness about your products and services. Let us design a corporate outing with you in mind. Our corporate clinics are fully customized, based on your specific objectives and requests. Arrangements can range from a one hour, half day or full day clinics, depending on your preferences. Call us today to begin the planning for your memorable event!

2010 Tournament Menu Selections

Buffets

(Minimum 50 People)

All Buffets will include one steak or carved item, one hot entrée, choice of vegetable, choice of rice or potato, two salads of your choice, dessert & coffee or tea.

Entree:

Your choice of:

- 8oz New York Steak
- 10oz Top Sirloin Steak
- Slow roasted AAA Top Sirloin Roast
- Roasted Pork Loin with Demi Sauce and Herbs
- Seared Chicken Breast with Wild Mushroom Sauce

Vegetable:

Your choice of:

- Vegetable Medley (broccoli, carrots, & cauliflower with other seasonal vegetables)
- Corn on the Cob

Potato or Rice

Your Choice of:

- | | | |
|---|------------------------------|--------------------|
| : | Rice Pilaf | Scalloped potatoes |
| | Mashed potatoes | New Baby Potatoes |
| | Baked potato with condiments | |

Salads:

Please Choose Two:

- | | |
|--|--------------|
| Mixed Greens (choice of three dressings) | Pasta salad |
| Mixed Bean salad | Caesar salad |
| Potato salad | Cole Slaw |

Dessert:

Your Choice of:

- | | |
|-----------------------------|----------------------------------|
| Cheesecake with raspberry | Apple pie with vanilla ice cream |
| Ice Cream With Strawberries | Double chocolate square cake |

Tee Gifts

The Lakes Golf Club is a full service pro shop which can cater to all your corporate, tournament and individual golfing needs. With manufacturer programs, exclusive to CPGA professionals, we guarantee low prices.

Tee Gifts are a wonderful reminder for people of your event. A sleeve of golf balls, a cap or ball mark repair tool with your company or event logo on it, are all reminders of your generosity as well as advertising for you. Tee Gifts let everyone feel invited and ensure that all participants take a prize home that day.

The possibilities for tee gifts are endless. We can help with suggestions of unique new products that will differentiate your event from others.

Prizes

“Best Pricing Guarantee”*

The pro shop at The Lakes can supply any prize. Individual or team prizes are not a problem. We can look after all your prizes, from golf balls to sets of clubs. Limited budgets will prosper with manufacturer programs that we have access to. Nothing is too big or small for us to look after for you and your guests.

Let our knowledgeable and professional staff at The Lakes help to take your tournament to the "next level". Call us today at 828-4653 or email us at info@thelakesgolfclub.ca

Tournament Policy Sheet

Thank you for selecting The Lakes GC for your next company or group tournament. We would like to draw your attention to the following requirements for hosting an event at our facility:

1. Groups of 16 or more are considered tournaments & must abide by our tournament booking procedures.
2. All tournaments MUST abide by regulations pertaining to food & alcohol consumption on the golf course.
NO SPONSORED FOOD OR ALCOHOL WILL BE ALLOWED ON THE GOLF COURSE WITHOUT WRITTEN AUTHORIZATION FROM THE LAKES GC.
3. Shotgun start tournaments have special requirements. (please refer to page 6)
4. All tournaments are required to supply a list of players. Final confirmation and tee sheets are required **NO LATER THAN 48 HOURS PRIOR** to the tournament date; failure to do so may end up in additional charges due to lost revenue for the club. Golf cart booking will be confirmed with all tee sheet requirements.
5. Please encourage all players to call ahead to the Pro Shop to reserve their carts for the date of your tournament if not part of the event.
6. A **DEPOSIT OF \$250 (\$500 for Shotgun Events)** is required to hold the date of your event. Balance of total cost will be due on the tournament day before tee off. Any special request for payment terms must be made with The Lakes GC prior to the tournament date. **DEPOSIT WILL BE FORFEITED** if the event is cancelled without a minimum of one months notice prior to scheduled date unless The Lakes GC re-books the day.
7. A course host will be on duty at all times. Slow play will not be tolerated. It will be expected that golfers exercise proper etiquette and decorum at all times. Failure to comply may result in warnings and possible expulsion from course.
8. A dress code is in effect. Please submit the proper dress code information to all of your players to avoid causing any embarrassment. (please refer to page 1)
9. The club is not responsible for damage or loss of any articles left in the club prior, during or after any function.
10. All tournaments are responsible for any damage to the premises by his/her guests or independent contractors. We will make every attempt to hold individuals responsible but in the event that it is not possible the tournament will be charged.

Food & Beverage Requirements

All food & beverages served at The Lakes GC is to be provided by the club.

All food & beverages are subject to H.S.T. & 12% service fee.

Guaranteed number of guests attending meal functions are required 48 hours before the function. The club will set 5% above the guarantee.

IMPORTANT NOTICE:

The Lakes GC reserves the right to bill for a total number of plates requested for meals, unless changed prior to 24 hours of the function.

Please submit a copy of this policy sheet (signed) with the applicable deposit to:

The Lakes Golf Club 5101 EAST BAY HIGHWAY #4, BEN EOIN, NS B1J 1P1

Make cheque for deposit payable to:

The Lakes Golf Club

Tee Time Tournament (\$250.00deposit) Shotgun Start Tournament (\$500.00deposit)

Name of company or group: _____

Mailing Address: _____ Contact #: _____

Fax#: _____

Contact person: _____ Tournament date: _____

Start Time: _____ Number of players: _____ Number for lunch/dinner: _____

I have read the above conditions and agree to accept to the policies as outlined

Date _____ Signature _____